



Press release

Oetker Group donates €100,000 to SOS-Kinderdorf for emergency aid measures in Ecuador

Emergency aid following the earthquake disaster in the north of the country

<Bielefeld, May 18, 2016> On April 16, 2016, a severe earthquake shook the north of Ecuador, causing major damage in the epicenter (province of Manabi) and peripheral regions. According to estimates, between 70,000 and 100,000 people are affected by the earthquake and between 3,000 and 5,000 people are in need of emergency accommodation. As part of its active partnership with SOS-Kinderdorf e. V., Dr. August Oetker KG is contributing the sum of €100,000 towards emergency aid.

SOS-Kinderdorf is helping people in Ecuador who, following the devastating earthquake, need to be provided with basic food and care, above all children who have been separated from their parents and who are going hungry. The initial aid measures include providing drinking water and distributing food and medication. Children who have lost their parents are accommodated in the SOS Children's Villages. The situation in all six SOS Children's Villages in Ecuador is stable. Here, the children are given food and drink, se-



cure shelter and professional psychological care. SOS-Kinderdorf is also planning further aid measures: as well as setting up emergency accommodation for affected families and preparing emergency aid kits, supervisory care is also being organized for unaccompanied children or for children who have been separated from their parents.

About the partnership with the charity SOS-Kinderdorf

As well as supporting SOS-Kinderdorf's international emergency aid measures, Dr. Oetker is involved with many SOS Children's Villages in Germany. Although Germany has a very high standard of living, more and more children are experiencing difficult family situations and neglect is no longer uncommon. With SOS-Kinderdorf e.V., Dr. Oetker has found a partner who can offer all the positive elements of a family life for many children.

In 2008, Dr. Oetker entered into a long-term partnership with SOS-Kinderdorf in order to support the organization's work. For instance, the company made available €1 million for the construction and maintenance of two houses in the SOS Children's Villages in Harksheide near Hamburg and pledged ongoing financial support for educational projects. When it was announced in 2011 that a large-scale kitchen was needed for the opening of a new SOS-Kinderdorf center in Bremen, Dr. Oetker provided the funds to purchase one. In addition, Dr. Oetker has been involved in the new SOS-Kinderdorf Gera in Thuringia since September 2013. And since 2015, Dr. Oetker has also been lending valuable support to SOS-Kinderdorf Lippe. Here, thanks to the company's support, a large residential building for families has been extensively renovated and now offers a new home for six children and a Kinderdorf mother.

The partnership involves undertaking a variety of activities with the SOS facilities and more and more national Dr. Oetker companies outside Germany are supporting SOS Children's Villages in their respective locations. Dr. Oetker's involvement is not linked to the sale of Dr. Oetker products. The only reference to the partnership comes in the form of a specially designed logo that can be seen on certain Dr. Oetker products.

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