



Press release

Donation of €100,000 to SOS-Kinderdorf in Indonesia

Oetker Group supports sustainable emergency aid for children following earthquake

<Bielefeld, November 15, 2018> After the severe earthquake on the Indonesian island of Sulawesi at the end of September, in which some 70,000 people lost their homes, SOS-Kinderdorf in Indonesia – following the first, immediate emergency aid programmes – set up important, sustainable projects for children and families affected. Dr. August Oetker KG has donated €100,000 to the SOS-Kinderdorf e.V. charity for these measures.

Houses have been destroyed, many people in the region have become homeless, many areas remain impassable due to flooding – and according to initial estimates, more than 20,000 children, who urgently need help, have been affected by the extent of the natural disaster. SOS-Kinderdorf is therefore planning a sustainable infrastructure in the crisis region for the children who have lost parents and homes since the tsunami, and is establishing measures that will be of fundamental importance to the life and care of many people in the coming months.



“Many children have lost their families and their homes in this devastating catastrophe. We want to contribute to them being cared for, to be able to grow up protected and, with the active support of SOS-Kinderdorf, to get the chance for a future”, emphasises Dr. h. c. August Oetker, Chairman of the Advisory Board of Dr. August Oetker KG.

Made up of staff working in the areas of education, care and family support, the SOS-Kinderdorf team deployed in the crisis region first assessed the situation for the children affected. Emergency aid is now concentrating on protecting the most vulnerable children, who have lost their parents. The focus is currently on refugee camps in the Palu area, the coastal town on the island that was hit hard by the tsunami. In a camp with 44 families in Tumbleka, SOS-Kinderdorf has opened a first emergency day care centre for children. Further centres are planned at various locations in the affected area. They will require materials such as large tents, tarpaulins, toys, games, sports equipment and learning materials, which will have to be brought to Palu from larger cities. SOS-Kinderdorf Indonesia is working closely with local and international partner organisations in these activities. The various offers of aid as part of SOS-Kinderdorf’s long-term emergency aid programme in Indonesia are now being expanded further and in a sustainable way.



About the partnership between Dr. Oetker and SOS-Kinderdorf e.V.

In addition to international emergency aid measures for SOS-Kinderdorf, such as currently for Indonesia, the Dr. Oetker family business has maintained an intensive and active partnership with SOS-Kinderdorf e. V. for ten years now. Although Germany has a very high standard of living, children increasingly find themselves in problematic and difficult family situations here as well. Social neglect is unfortunately no longer rare. In SOS-Kinderdorf e. V., Dr. Oetker has found a partner who makes it possible for many children to live in a family, with all the positive values which that entails.

Further information on SOS Kinderdorf's engagement in Indonesia:
www.sos-kinderdorf.de

Further information on the partnership: www.oetker.de

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