



Key Indicators 2018 – 2020

	2018	in %	2019	in %	2020	in %	Nominal Change 2019/2020 in %	Organic Change 2019/2020 in % ²
NET SALES BY DIVISION¹ (IN EUR MILLION)	7,140	100.0	7,406	100.0	7,330	100.0	-1.0	-0.1
- Food	3,477	48.7	3,883	52.4	4,137	56.4	6.5	8.1
- Beer and Nonalcoholic Beverages	2,232	31.3	1,792	24.2	1,625	22.2	-9.3	-9.8
- Sparkling Wine, Wine and Spirits	821	11.5	1,053	14.2	970	13.2	-7.9	-6.5
- Other Interests	610	8.5	678	9.2	598	8.2	-11.7	-10.5
NET SALES BY REGION (IN EUR MILLION)	7,140	100.0	7,406	100.0	7,330	100.0	-1.0	
Germany	3,757	52.6	3,427	46.3	3,381	46.1	-1.3	
Rest of the EU	2,169	30.4	2,384	32.2	2,360	32.2	-1.0	
Rest of Europe	276	3.9	299	4.0	309	4.2	3.3	
Rest of the world	938	13.1	1,296	17.5	1,280	17.5	-1.2	
INVESTMENTS (IN EUR MILLION) (without first-time consolidations)	350	100.0	358	100.0	343	100.0	-4.3	
- Food	191	54.5	176	49.1	191	55.6	8.4	
- Beer and Nonalcoholic Beverages	90	25.7	93	25.9	82	23.9	-11.5	
- Sparkling Wine, Wine and Spirits	33	9.5	36	10.0	18	5.3	-49.2	
- Other Interests	36	10.4	54	15.0	52	15.2	-3.5	
EQUITY (IN EUR MILLION)	4,027		4,104		4,226		3.0	
Equity ratio (in %)	41.0		41.0		41.0			
BALANCE SHEET TOTAL (IN EUR MILLION)	9,822		10,010		10,307		3.0	
EMPLOYEES (BY HEADCOUNT)	30,937	100.0	34,060	100.0	36,831	100.0	8.1	
- Food	17,394	56.2	18,743	55.0	20,040	54.4	6.9	
- Beer and Nonalcoholic Beverages	7,989	25.8	7,094	20.8	7,083	19.2	-0.2	
- Sparkling Wine, Wine and Spirits	2,701	8.7	3,556	10.4	3,494	9.5	-1.7	
- Other Interests	2,853	9.2	4,667	13.7	6,214	16.9	33.2	

¹ In the 2020 financial year, the allocation of sales to the individual divisions was changed. The nonoperating and other sales of the companies are no longer reported in the Other Interests Division, but are allocated directly to the divisions responsible for the companies concerned. The previous year's figures have been adjusted accordingly.

² Sales revenue adjusted for scope of consolidation and exchange rate effects.

The percentages included in the group management report and the consolidated financial statements refer to the exact amounts, not the rounded amounts. Due to rounding it is possible that individual numbers (€, %, etc.) do not add up exactly to the specified sum.