



Key Indicators 2017 – 2019

	2017	in %	2018	in %	2019	in %	Nominal Change 2018/2019 in %	Organic Change 2018/2019 in % ²
NET SALES BY DIVISION¹ (IN EUR MILLION)	11,601	100.0	7,140	100.0	7,406	100.0	3.7	1.8
- Food	3,135	27.0	3,460	48.5	3,862	52.1	11.6	3.5
- Beer and Nonalcoholic Beverages	1,908	16.4	2,181	30.5	1,741	23.5	-20.2	-2.0
- Sparkling Wine, Wine and Spirits	523	4.5	816	11.4	1,044	14.1	27.9	-2.2
- Shipping	5,398	46.5	-	-	-	-	-	-
- Other Interests	637	5.5	684	9.6	759	10.2	11.0	8.3
NET SALES BY REGION¹ (IN EUR MILLION)	11,601	100.0	7,140	100.0	7,406	100.0	3.7	
Germany	3,874	33.4	3,757	52.6	3,427	46.3	-8.8	
Rest of the EU	2,799	24.1	2,169	30.4	2,384	32.2	9.9	
Rest of Europe	573	4.9	276	3.9	299	4.0	8.3	
Rest of the world	4,356	37.5	938	13.1	1,296	17.5	38.1	
INVESTMENTS¹ (IN EUR MILLION) (without first-time consolidations)	558	100.0	350	100.0	358	100.0	2.2	
- Food	198	35.5	191	54.5	176	49.1	-7.9	
- Beer and Nonalcoholic Beverages	99	17.8	90	25.7	93	25.9	3.0	
- Sparkling Wine, Wine and Spirits	15	2.7	33	9.5	36	10.0	8.3	
- Shipping	217	38.9	-	-	-	-	-	
- Other Interests	29	5.1	36	10.4	54	15.0	48.1	
EQUITY (IN EUR MILLION)	3,749		4,027		4,104		1.9	
Equity ratio (in %)	41.0		41.0		41.0			
BALANCE SHEET TOTAL (IN EUR MILLION)	9,143		9,822		10,010		1.9	
EMPLOYEES¹ (BY HEADCOUNT)	32,204	100.0	30,937	100.0	34,060	100.0	10.1	
- Food	15,733	48.9	17,394	56.2	18,743	55.0	7.8	
- Beer and Nonalcoholic Beverages	6,066	18.8	7,989	25.8	7,094	20.8	-11.2	
- Sparkling Wine, Wine and Spirits	1,934	6.0	2,701	8.7	3,556	10.4	31.7	
- Shipping	5,874	18.2	-	-	-	-		
- Other Interests	2,597	8.1	2,853	9.2	4,667	13.7	63.6	

¹ In the 2017 financial year, the Shipping Division is included until November 30, 2017, the date of deconsolidation.

² Sales revenue adjusted for scope of consolidation and exchange rate effects.